

News Alert

For Immediate Release – March 24, 2011

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Student groups receive funding for innovative health projects

***Visual & audio opportunities available with students discussing their project plans**

WHAT: Students know about issues at their schools better than anyone – especially when it comes to improving their health. But for some students, identifying problem areas is just the first step. On Monday night, five metro area student groups are kicking off new health-based initiatives that they created.

FamilyCare Health Plans' first-ever Healthy Students Healthy Oregon gift program is providing \$100,000 in funding (\$20,000 each) to help the selected student groups continue an existing project or launch a new one that promotes healthy lifestyles.

During spring and fall 2011, the student groups will implement their ideas, including building a new salad bar of healthy eating options, refurbishing an onsite garden to grow fresh vegetables, creating programs to track fitness and nutrition activities, promoting the benefits of drinking plenty of water, and hosting workshops about relevant health topics for peers.

WHO: Student groups, parents & health advisors

- John Wetten Elementary – Gladstone, Ore.
- Reynolds Middle School – Fairview, Ore.
- Eastwood Elementary – Hillsboro, Ore.
- Springwater Trail High School – Gresham, Ore.
- Oregon School-Based Health Care Youth Advisory Council – Based in Forest Grove, Ore.

Education and health care leaders
FamilyCare representatives

WHEN: 5–7 p.m. on Monday, March 28, 2011

WHERE: McMenamins Kennedy School – The Gymnasium
5736 NE 33rd Ave. – Portland, Ore. 97211

WHY: The Healthy Students Healthy Oregon gift program was developed to build a foundation for helping kids grow into healthy adults. The program's goal is to empower students to take ownership of their health through innovative solutions.

FamilyCare Health Plans has been serving Oregon for 25 years. The company created Healthy Students Healthy Oregon as a way to give back to the community in celebration of this milestone.

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